

## **PRESS ALERT**

FOR IMMEDIATE RELEASE

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### **DEMCO AUTOMATION FORMS SALES PARTNERSHIP WITH SET POINT USA**

**S E T P O I N T**

(Quakertown, PA) Thomas J. Garrity, President of Demco Automation, a leading supplier of factory automation equipment for small part assembly, inspection, testing, and packaging located in Quakertown, announced the recent formation of a sales partnership with Set Point USA of Ogden, Utah. Set Point will serve as an integrator of the automation equipment manufactured by Demco Automation in companies throughout the North West.

Set Point will purchase Demco's standard base automation machines, with Demco's patented programmable logic controls, and complete it with automation components to meet their customers' specifications. "We view this as an exciting step forward in our distribution strategy," states Garrity. "We hope to set up five to seven integrators like Set Point throughout the US, leaving the Mid Atlantic region, our home territory, as our area of concentration. This enables customers throughout the US to enjoy the benefits of our automation platform, and be serviced by local companies."

Demco's main product line, the Demco Wedge™, is a programmable, modular assembly automation machine that gives manufacturers greater flexibility to meet market demands in the ever-changing competitive global market. The Demco Wedge™ software architecture, combined with its flexible mechanical platform, allows for quick and easy line conversion in order to run multiple products on the same line.

Demco Automation, a graduate of Northeast Pennsylvania's Ben Franklin Partnership program, has made its mark in cellular automation in the past five years, with product installations in industries including electronics, automotive, telecommunications, pharmaceutical, and medical devices.